

# LE NEW BLACK

## French Federations: Le New Black favors access to digital tools

Le New Black partners with prestigious institutions at the heart of the fashion ecosystem in France to support emerging designers and mature brands in their digital transformation. Brands that are registered at one of the following Fédérations benefit from preferential rates on annual subscription, options and connectors for one year.



**Fédération Française du Prêt-à-porter féminin.** [Learn more.](#)



**Programme Talents - Fédération Française du Prêt-à-porter féminin**



**Fédération de la Haute Couture et de la Mode**



**SPHERE - Paris Fashion Week® Showroom.** [Learn more.](#)



**Fédération Française des Industries du Vêtement Masculin**



**Fédération Française de la Chaussure**



**Au Delà du Cuir**

*\*These preferential rates can't be cumulated and apply until May 2021, 30th. These offers apply once per brand only the first year and on annual subscription, options and connectors (including Fastmag and Zedonk), excluding any integration costs (like CEGID).*

**A word on Le New Black:**

A pioneer in the digitalisation of fashion wholesale since 2009, Le New Black supports brands in the presentation and distribution of their collections. The company operates predominantly in the fashion, luxury, accessories, jewelry, lingerie, active wear, footwear and children sectors. The SaaS platform has won over many prestigious clients such as Amiri, Tory Burch, and Kenzo, as well as institutions such as the Fédération de la Haute Couture et de la Mode, the Fédération Française du Prêt-à-porter, and the French Footwear Federation.